

Request for Coverage
August 12, 2004

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BACK TO SCHOOL...SAFELY

From more visible signs in school zones to new crosswalk safety features, many areas around our schools will be much safer this year.

Through the SAFE Schools Initiative, Councilman Carroll W. Schubert has been able to get several safety features added to schools in District 9.

These improvements include:

- **New fluorescent school zone signs** These are the latest technological development in signage. They have three times the daytime visibility and twice the evening visibility of the signs commonly used. They are also as durable as the existing signage with the same longevity.
- **Flashing lights** Eight new lights are being put up around five different District 9 schools identified as 'high traffic areas.'
- **Crosswalks** The latest design in crosswalks has them covered in a thermal plastic. This means the visibility of the crosswalks should last up to two years. This is being done at all elementary schools in District 9.
- **Crossing Guard Vests** Twelve schools will receive new fluorescent vests for their crossing guards to kick off the new school year.

It's Christmas in August for Lamar Elementary. Students, parents, and faculty from Lamar will be on hand to accept their new vests from Councilman Schubert. He will also be donating one thousand dollars worth of school supplies to the school.

Where: Lamar Elementary 201 Parland Place (off Broadway, S. of Hildebrand)
When: 11AM Friday, August 13, 2004
Visuals: New safety features around school.
Students, parents & faculty accepting vests & school supplies

For more information contact: Meranda Carter 210.887.9208